

NATURE'S ANSWER

MINIMUM ADVERTISED PRICING POLICY

Intention of the Policy

Nature's Answer (the Company) believes that the demand for its products, and the Company's market position, are enhanced by establishing and maintaining a pricing structure that positions the Products as a high quality premium brand rather than as generic commodities attractive primarily based on low cost. Nature's Answer intends to discourage its resellers in all marketing channels from diminishing the quality and image of its products through advertising and sales that are not reflective of that image, and ultimately to discontinue selling its products to resellers that disrespect the Company's stated marketing philosophy.

Policy Terms and Scope

It is Company's policy that products distributed by Company to an end consumer may not be advertised, including any sales on a Customer's or Third Party's internet site, at prices lower than those established by Company. Specifically, no reseller shall advertise any Nature's Answer branded product to any such customer at a discount less than thirty-five percent (35%) from the Nature's Answer published manufacturer suggested retail price (MSRP).

The advertising covered by this policy is any communication with prospective purchasers through any sales channel where the advertised price is accessible to purchasers. This includes, but is not limited to, print advertisements, newspaper advertisements, mail, catalogs, or sale flyers, radio advertisements, television advertisements, the World Wide Web, e-mail, device apps, RSS, ATOM, IRC, instant messaging, social-networking, social media services and microblogging services whether across public or private networks.

Website features that indicate or imply that a lower price may be found at the online checkout stage are prohibited. Examples of such features include, but are not limited to:

- "Click here for lower price"
- "See Price In Cart"
- "Add to Cart for Lower Price"
- "Check Cart for Lower Price"
- "Mouse over for Price"
- "Email for a better Price"
- "Call for Lower Price" or "Call for Price"

and any other feature that Company determines, in its sole discretion, is designed or intended to circumvent the intent of this policy.

The inclusion in advertising of free or discounted products with a product covered by this policy is prohibited if it has the effect of discounting the advertised price of Company product below the then-current minimum suggested retail price established by Company.

This policy does not prohibit the following promotions or incentives so long as they apply to all products offered on a reseller’s website and not only to Company products:

- Free shipping
- Promotion or coupon codes which are applied on the checkout page
- Site-wide discounts, so long as such promotions are for a limited time (e.g. Black Friday, Cyber Monday, anniversary sale, etc.)

From time to time, Company may choose to offer special promotions on certain products. In that event, we reserve the right to modify or suspend this policy in whole or in part by notifying all distributors of the duration and nature of the change.

This policy does not require distributors to advertise prices on their websites, nor does it establish maximum advertised prices.

Distributors must supply a copy of this policy to any new or existing reseller.

Enforcement of the MAP Policy

Company will enforce the MAP (Minimum Advertised Price) Distribution Policy as follows:

Event	Trigger	Enforcement
1st Violation	Distributor pricing is not in compliance with the current MAP	Company shall provide a written “1 st violation” notice to the distributor that identifies the SKU(s) involved
2 nd Violation	One week (7 days) or more after the 1 st violation notice, the distributor is not in compliance with the MAP for the SKU(s) cited in the 1 st violation	Company shall provide a written “2 nd violation” notice to the distributor and stop shipping the SKU(s) cited in the 1 st violation
Chronic Violators	For chronic violators of this MAP Policy, Company may discontinue all sales of products to such distributors	

Online Channel Regulations

Company distributors are authorized to resell Company products on the internet via their own websites or other outlets provided that the pricing for any such site is in compliance with this Policy. Company distributors shall not advertise Company products in violation of this policy through other marketplace websites including but not limited to eBay, Walmart, Amazon Marketplace, etc. All such actions are strictly prohibited, and Company reserves the right to pursue any available remedies against reseller for a violation of the terms of this Policy.

Sales to Online Resellers

Company distributors shall not sell Company products to customers that resell on the internet in violation of this MAP policy after notification from Company of the violation committed by such person or entity.

Questions about the Policy

No Company employee or agent is authorized to discuss, negotiate, or enter into any agreement with any reseller concerning this policy. All questions concerning this policy should be submitted in writing and addressed to Nature's Answer, Attn: Legal Department, 85 Commerce Drive, Hauppauge, New York 11788.

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Product Category	New SKU	Item #	PRODUCT DESCRIPTION	Size	UOM	Master UPC #	Case Pack	srp	MAP As of April 1st 2018 (35%)
Alcohol Free Combos		CB4	AF Bitters with Ginger	2	oz	0 83000 00708 8	12	\$ 15.99	\$ 10.39
Alcohol Free Combos		CB5	AF Black Walnut & Wormwood	1	oz	0 83000 00801 6	12	\$ 14.99	\$ 9.74
Alcohol Free Combos		CB11	AF Bralnstorm	1	oz	0 83000 00714 9	12	\$ 14.99	\$ 9.74
Alcohol Free Combos		CB38	AF Echinacea & Goldenseal	1	oz	0 83000 00759 0	12	\$ 12.99	\$ 8.44
Alcohol Free Combos		CB39	AF Echinacea & Goldenseal	2	oz	0 83000 00761 3	12	\$ 21.99	\$ 14.29
Alcohol Free Combos		CB39A	AF Echinacea & Goldenseal	4	oz	0 83000 00762 0	12	\$ 38.99	\$ 25.34
Alcohol Free Combos		CB60	AF Immune Boost	1	oz	0 83000 00798 9	12	\$ 14.99	\$ 9.74
Alcohol Free Combos		CB53	AF Liver Support	1	oz	0 83000 00784 2	12	\$ 14.99	\$ 9.74
Alcohol Free Combos		CB61A	AF Liver Tone	1	oz	0 83000 00797 2	12	\$ 14.99	\$ 9.74
Alcohol Free Combos		CB71	AF Slumber	1	oz	0 83000 00814 6	12	\$ 13.99	\$ 9.09
Alive & Alert Bio-Ear		1290	Bio-Ear Topical Formula	0.5	oz	0 83000 00807 8	20	\$ 15.99	\$ 10.39
Alive & Alert Bio-Ear		1291	Bio-Ear Topical Formula	1	oz	0 83000 00808 5	12	\$ 29.99	\$ 19.49
Bio-Strath		1310	Bio-Strath Liquid 3.4	3.4 oz	oz	0 21718 60801 2	12	\$ 16.99	\$ 11.04
Bio-Strath		1311	Bio-Strath Liquid 8.4	8.4oz	oz	0 21718 60802 9	12	\$ 28.99	\$ 18.84
Bio-Strath		1313	Bio-Strath tablets	100	Tablet	0 21718 60803 6	12	\$ 28.99	\$ 18.84
Caps Single Hol Balance		16114	Aloe Vera Phytogel®	90	V-Cap	0 83000 16114 8	12	\$ 10.49	\$ 6.82
Caps Single Hol Balance		16118	Astragalus Root	90	V-Cap	0 83000 16118 6	12	\$ 10.99	\$ 7.14
Caps Single Hol Balance		16126	Black Cohosh Root	90	V-Cap	0 83000 16126 1	12	\$ 9.99	\$ 6.49
Caps Single Hol Balance		16130	Bladderwrack Thallus	90	V-Cap	0 83000 16130 8	12	\$ 11.99	\$ 7.79
Caps Single Hol Balance		16134	Burdock Root	90	V-Cap	0 83000 16134 6	12	\$ 9.99	\$ 6.49
Caps Single Hol Balance		16138	Butcher's Broom Root	90	V-Cap	0 83000 16138 4	12	\$ 9.99	\$ 6.49
Caps Single Hol Balance		16142	Cascara Sagrada Bark	90	V-Cap	0 83000 16142 1	12	\$ 9.99	\$ 6.49
Caps Single Hol Balance		16146	Cat's Claw Inner Bark	90	V-Cap	0 83000 16146 9	12	\$ 10.99	\$ 7.14
Caps Single Hol Balance		16150	Cayenne Pepper Fruit	90	V-Cap	0 83000 16150 6	12	\$ 11.99	\$ 7.79
Caps Single Hol Balance		16154	Chamomile Flower	90	V-Cap	0 83000 16154 4	12	\$ 8.99	\$ 5.84
Caps Single Hol Balance		16158	Cranberry Fruit	90	V-Cap	0 83000 16158 2	12	\$ 12.99	\$ 8.44
Caps Single Hol Balance		16162	Damiana Leaf	90	V-Cap	0 83000 16162 9	12	\$ 9.99	\$ 6.49
Caps Single Hol Balance		16166	Dandelion Root	90	V-Cap	0 83000 16166 7	12	\$ 9.99	\$ 6.49
Caps Single Hol Balance		16170	Dong Quai Root	90	V-Cap	0 83000 16170 4	12	\$ 13.99	\$ 9.09
Caps Single Hol Balance		16182	Echinacea Herb	90	V-Cap	0 83000 16182 7	12	\$ 13.99	\$ 9.09
Caps Single Hol Balance		16198	Echinacea Root	90	V-Cap	0 83000 16198 8	12	\$ 15.99	\$ 10.39
Caps Single Hol Balance		16210	Eyebright Herb	90	V-Cap	0 83000 16210 7	12	\$ 10.99	\$ 7.14
Caps Single Hol Balance		16214	Fenugreek Seed	90	V-Cap	0 83000 16214 5	12	\$ 9.99	\$ 6.49
Caps Single Hol Balance	NEW	16382	Forskohli	60	V-Cap	0 83000 16382 1	12	\$ 27.99	\$ 18.19
Caps Single Hol Balance		16218	Ginger Rhizome	90	V-Cap	0 83000 16218 3	12	\$ 10.99	\$ 7.14
Caps Single Hol Balance		16234	Ginseng Root, Korean	50	V-Cap	0 83000 16234 3	12	\$ 15.99	\$ 10.39
Caps Single Hol Balance		16254	Goldenseal Root	50	V-Cap	0 83000 16254 1	12	\$ 19.99	\$ 12.99
Caps Single Hol Balance		16262	Gotu-Kola Herb	90	V-Cap	0 83000 16262 6	12	\$ 9.99	\$ 6.49
Caps Single Hol Balance		16266	Hawthorn Berry	90	V-Cap	0 83000 16266 4	12	\$ 9.99	\$ 6.49
Caps Single Hol Balance		16274	Horsetail Grass	90	V-Cap	0 83000 16274 9	12	\$ 9.99	\$ 6.49
Caps Single Hol Balance		16290	Kelp Thallus	100	V-Cap	0 83000 16290 9	12	\$ 8.99	\$ 5.84
Caps Single Hol Balance		16294	Licorice Root	90	V-Cap	0 83000 16294 7	12	\$ 9.99	\$ 6.49
Caps Single Hol Balance		16302	Mulira-Puama Bark	90	V-Cap	0 83000 16302 9	12	\$ 13.99	\$ 9.09
Caps Single Hol Balance		16298	Mullein Leaf	90	V-Cap	0 83000 16298 5	12	\$ 9.99	\$ 6.49
Caps Single Hol Balance		16306	Nettle Leaf	90	V-Cap	0 83000 16306 7	12	\$ 9.99	\$ 6.49
Caps Single Hol Balance		16310	Pau d'arco Inner Bark	90	V-Cap	0 83000 16310 4	12	\$ 9.99	\$ 6.49
Caps Single Hol Balance		16314	Red Clover Tops	90	V-Cap	0 83000 16314 2	12	\$ 9.99	\$ 6.49
Caps Single Hol Balance		16318	Red Raspberry Leaf	90	V-Cap	0 83000 16318 0	12	\$ 10.99	\$ 7.14
Caps Single Hol Balance		16322	Reishi Mushroom Mycella	90	V-Cap	0 83000 16322 7	12	\$ 17.99	\$ 11.69
Caps Single Hol Balance		16431	Saw Palmetto Berry Extract	120	V-Cap	0 83000 16431 6	12	\$ 24.99	\$ 16.24
Caps Single Hol Balance		16330	Senna Leaf	90	V-Cap	0 83000 16330 2	12	\$ 9.99	\$ 6.49
Caps Single Hol Balance		16334	Slippery Elm Bark	90	V-Cap	0 83000 16334 0	12	\$ 9.99	\$ 6.49
Caps Single Hol Balance		16338	Spirulina	90	V-Cap	0 83000 16338 8	12	\$ 12.99	\$ 8.44
Caps Single Hol Balance		16341	Turmeric 3 Capsules	90	V-Cap	0 83000 16341 8	12	\$ 34.99	\$ 22.74
Caps Single Hol Balance		16346	Valerian Root	90	V-Cap	0 83000 16346 3	12	\$ 9.99	\$ 6.49
Caps Single Hol Balance		16350	Valerian Root	180	V-Cap	0 83000 16350 0	12	\$ 17.99	\$ 11.69
Caps Single Hol Balance		16354	Vitex Agnus-Castus (Chastetree Berry)	90	V-Cap	0 83000 16354 8	12	\$ 9.99	\$ 6.49
Caps Single Standardized		16359	Astragalus Root Standardized	60	V-Cap	0 83000 16359 3	12	\$ 17.99	\$ 11.69
Caps Single Standardized		16360	Bacopa 500 mg Standardized	90	V-Cap	0 83000 16360 9	12	\$ 16.99	\$ 11.04
Caps Single Standardized		16361	Bilberry Standardized	90	V-Cap	0 83000 16361 6	12	\$ 28.99	\$ 18.84
Caps Single Standardized		16365	Black Cohosh Root Standardized	60	V-Cap	0 83000 16365 4	12	\$ 11.99	\$ 7.79
Caps Single Standardized		16366	Boswellia Extract caps Standardized	90	V-Cap	0 83000 16366 1	12	\$ 24.99	\$ 16.24
Caps Single Standardized		16367	Cat's Claw Inner Bark Standardized	60	V-Cap	0 83000 16367 8	12	\$ 17.99	\$ 11.69
Caps Single Standardized		16371	Dong Quai Root Standardized	60	V-Cap	0 83000 16371 5	12	\$ 12.99	\$ 8.44
Caps Single Standardized		16381	Feverfew Herb Standardized	90	V-Cap	0 83000 16381 4	12	\$ 12.99	\$ 8.44
Caps Single Standardized		16383	Ginger Rhizome Standardized	60	V-Cap	0 83000 16383 8	12	\$ 10.99	\$ 7.14
Caps Single Standardized		16387	Ginkgo Leaf Standardized	60	V-Cap	0 83000 16387 6	12	\$ 15.99	\$ 10.39
Caps Single Standardized		16393	Gotu Kola Herb Standardized	60	V-Cap	0 83000 16393 7	12	\$ 12.99	\$ 8.44
Caps Single Standardized		16397	Grape Seed Standardized	60	V-Cap	0 83000 16397 5	12	\$ 22.99	\$ 14.94
Caps Single Standardized		16401	Hawthorn Leaf Standardized	60	V-Cap	0 83000 16401 9	12	\$ 13.99	\$ 9.09
Caps Single Standardized		16403	Horsechestnut Seed Standardized	90	V-Cap	0 83000 16403 3	12	\$ 13.99	\$ 9.09
Caps Single Standardized		16405	Kava 6 Capsules	90	V-Cap	0 83000 16405 7	12	\$ 34.99	\$ 22.74
Caps Single Standardized		16415	Milk Thistle Seed Standardized	60	V-Cap	0 83000 16415 6	12	\$ 16.99	\$ 11.04
Caps Single Standardized		16416	Milk Thistle Seed Standardized	120	V-Cap	0 83000 16416 3	12	\$ 30.99	\$ 20.14
Caps Single Standardized		16308	Oil of Oregano	90	softgels	0 83000 16308 1	12	\$ 15.99	\$ 10.39
Caps Single Standardized		16419	OleoPein® Olive Leaf Standardized	60	V-Cap	0 83000 16419 4	12	\$ 17.99	\$ 11.69
Caps Single Standardized		16421	Passionflower Standardized	60	V-Cap	0 83000 16421 7	12	\$ 13.99	\$ 9.09
Caps Single Standardized		16423	Red Clover Tops Standardized	60	V-Cap	0 83000 16423 1	12	\$ 18.99	\$ 12.34
Caps Single Standardized		16425	Reishi Mushroom Standardized	60	V-Cap	0 83000 16425 5	12	\$ 12.99	\$ 8.44
Caps Single Standardized		16426	Rhodiola Extract Standardized	60	V-Cap	0 83000 16426 2	12	\$ 16.99	\$ 11.04
Caps Single Standardized		16435	St. Johns Wort Herb, Super Standardized	60	V-Cap	0 83000 16435 4	12	\$ 13.99	\$ 9.09
Caps Single Standardized		16443	Valerian Root Standardized	90	V-Cap	0 83000 16443 9	12	\$ 12.99	\$ 8.44
Caps Single Standardized		16447	White Willow Bark Standardized	60	V-Cap	0 83000 16447 7	12	\$ 18.99	\$ 12.34
Caps Single Standardized		16445	White Willow with Feverfew Standardized	60	V-Cap	0 83000 16445 3	12	\$ 14.99	\$ 9.74
Caps Single Standardized		16449	Wild Yam Root Standardized	60	V-Cap	0 83000 16449 1	12	\$ 10.99	\$ 7.14
Capsule Combination		16011	Bilberry Vision Complex	60	V-Cap	0 83000 16011 0	12	\$ 24.99	\$ 16.24
Capsule Combination		16017	Black Walnut Complex	90	V-Cap	0 83000 16017 2	12	\$ 14.99	\$ 9.74
Capsule Combination		16020	Bladdex™	90	V-Cap	0 83000 16020 2	12	\$ 15.99	\$ 10.39

Nature's_Answer_-_MAP-PRICING_2018_-_2019 (2)

Product Category	New SKU	Item #	PRODUCT DESCRIPTION	Size	UOM	Master UPC #	Case Pack	srp	MAP As of April 1st 2018 (35%)
Capsule Combination		16023	Brainstorm 2™	90	V-Cap	0 83000 16023 3	12	\$ 14.99	9.74
Capsule Combination		16047	Echinacea With Astragalus	90	V-Cap	0 83000 16047 9	12	\$ 10.99	7.14
Capsule Combination		16053	Echinacea With Forti-C	90	V-Cap	0 83000 16053 0	12	\$ 11.49	7.47
Capsule Combination		16059	Echinacea/Goldenseal	60	V-Cap	0 83000 16059 2	12	\$ 10.99	7.14
Capsule Combination		16062	Echinacea/Goldenseal	90	V-Cap	0 83000 16062 2	12	\$ 15.99	10.39
Capsule Combination		16032	Female Complex™	90	V-Cap	0 83000 16032 5	12	\$ 11.99	7.79
Capsule Combination		16080	Garlic, Super Complex	90	Tablet	0 83000 16080 6	12	\$ 13.49	8.77
Capsule Combination		16089	Liver Support	90	V-Cap	0 83000 16089 9	12	\$ 12.99	8.44
Capsule Combination		26510	Male Complete	120	V-Cap	0 83000 26510 5	12	\$ 59.99	38.99
Capsule Combination		16035	Male Complex™	90	V-Cap	0 83000 16035 6	12	\$ 22.99	14.94
Chia Seed		16520	Chia Seeds	16	oz	0 83000 16520 7	6	\$ 21.99	14.29
Dietary Supplement		16451	Acidophilus	90	V-Cap	0 83000 16451 4	12	\$ 13.99	9.09
Dietary Supplement		16540	Brewers Yeast	16	oz	0 83000 16540 5	6	\$ 17.49	11.37
Dietary Supplement		16030	Brocco Gluathione	60	V-Cap	0 83000 16030 1	12	\$ 39.99	25.99
Dietary Supplement		16467	Charcoal (Activated)	90	V-Cap	0 83000 16467 5	12	\$ 12.99	8.44
Dietary Supplement		16468	Coral Calcium Supreme	90	V-Cap	0 83000 16468 2	12	\$ 28.99	18.84
Dietary Supplement	NEW	16565	Melatonin +	60	V-Cap	0 83000 16565 8	12	\$ 9.99	6.49
Dietary Supplement		16495	Red Yeast Rice	90	Gelatin	0 83000 16495 8	12	\$ 24.99	16.24
Essential Oil Oral Care	NEW	1670	EO MOUTHWASH PEPPERMINT	16	oz	0 83000 16700 3	12	\$ 11.99	7.79
Essential Oil Oral Care	NEW	1671	EO MOUTHWASH VANILLA MINT	16	oz	0 83000 16710 2	12	\$ 11.99	7.79
Essential Oil Oral Care	NEW	1675	EO TOOTHPASTE PEPPERMINT	8	oz	0 83000 16750 8	12	\$ 7.99	5.19
Essential Oil Oral Care	NEW	1676	EO TOOTHPASTE VANILLA MINT	8	oz	0 83000 16760 7	12	\$ 7.99	5.19
Essential Oil Personal Care	NEW	1668	ESSTL OIL BODY LOTION COCONUT-VANILLA	16	oz	0 83000 16680 8	12	\$ 12.99	8.44
Essential Oil Personal Care	NEW	1669	ESSTL OIL BODY LOTION PEPPERMINT	16	oz	0 83000 16690 7	12	\$ 12.99	8.44
Essential Oil Personal Care	NEW	1691	ESSTL OIL BODYWASH COCONUT VANILLA	16	oz	0 83000 16910 6	12	\$ 11.99	7.79
Essential Oil Personal Care	NEW	1692	ESSTL OIL BODYWASH PEPPERMINT	16	oz	0 83000 16920 5	12	\$ 11.99	7.79
Essential Oil Personal Care	NEW	1685	ESSTL OIL CONDITIONER COCONUT VANILLA	16	oz	0 83000 16850 5	12	\$ 10.99	7.14
Essential Oil Personal Care	NEW	1684	ESSTL OIL CONDITIONER PEPPERMINT	16	oz	0 83000 16840 6	12	\$ 10.99	7.14
Essential Oil Personal Care	NEW	1681	ESSTL OIL SHAMPOO COCONUT VANILLA	16	oz	0 83000 16810 9	12	\$ 10.99	7.14
Essential Oil Personal Care	NEW	1680	ESSTL OIL SHAMPOO PEPPERMINT	16	oz	0 83000 16800 0	12	\$ 10.99	7.14
Essential Oils		26602	Basil (Sweet) Essential Oil - DSP2 - Organic	0.5	oz	0 83000 26602 7	12	\$ 21.99	14.29
Essential Oils		26600	Bergamot Essential Oil - DSP2 - Organic	0.5	oz	0 83000 26600 3	12	\$ 18.99	12.34
Essential Oils		26604	Cedarwood Essential Oil - DSP2 - Organic	0.5	oz	0 83000 26604 1	12	\$ 9.99	6.49
Essential Oils		26605	Cinnamon Essential Oil - DSP1 - Organic	0.5	oz	0-83000-26605-8	12	\$ 8.99	5.84
Essential Oils		26610	Citronella Essential Oil - DSP1 - Organic	0.5	oz	0-83000-26610-2	12	\$ 5.99	3.89
Essential Oils		26615	Clove Essential Oil - DSP1 - Organic	0.5	oz	0-83000-26615-7	12	\$ 10.99	7.14
Essential Oils		26620	Eucalyptus Essential Oil - DSP1 - Organic	0.5	oz	0-83000-26620-1	12	\$ 5.99	3.89
Essential Oils		26621	Fennel (Sweet) Essential Oil - DSP2 - Organic	0.5	oz	0 83000 26621 8	12	\$ 17.99	11.69
Essential Oils		26622	Frankincense Essential Oil - DSP2 - Organic	0.5	oz	0 83000 26622 5	12	\$ 39.99	25.99
Essential Oils		26625	Geranium Essential Oil - DSP2 - Organic	0.5	oz	0 83000 26625 6	12	\$ 17.99	11.69
Essential Oils		26630	Ginger Root Essential Oil - DSP2 - Organic	0.5	oz	0 83000 26630 0	12	\$ 17.99	11.69
Essential Oils		26635	Grapefruit Essential Oil - DSP1 - Organic	0.5	oz	0-83000-26635-5	12	\$ 12.99	8.44
Essential Oils		26640	Lavender Essential Oil - DSP1 - Organic	0.5	oz	0-83000-26640-9	12	\$ 14.99	9.74
Essential Oils		26645	Lemon Essential Oil - DSP1 - Organic	0.5	oz	0-83000-26645-4	12	\$ 8.99	5.84
Essential Oils		26650	Lemongrass Essential Oil - DSP1 - Organic	0.5	oz	0-83000-26650-8	12	\$ 5.99	3.89
Essential Oils		26655	Orange Essential Oil - DSP1 - Organic	0.5	oz	0-83000-26655-3	12	\$ 4.99	3.24
Essential Oils		26660	Patchouli Essential Oil - DSP2 - Organic	0.5	oz	0 83000 26660 7	12	\$ 19.99	12.99
Essential Oils		26665	Peppermint Essential Oil - DSP1 - Organic	0.5	oz	0-83000-26665-2	12	\$ 12.99	8.44
Essential Oils		26670	Rosemary Essential Oil - DSP1 - Organic	0.5	oz	0-83000-26670-6	12	\$ 9.99	6.49
Essential Oils		26673	Rosewater Essential Oil - DSP2 - Organic	0.5	oz	0 83000 26673 7	12	\$ 7.99	5.19
Essential Oils		26674	Sage Essential Oil - DSP2 - Organic	0.5	oz	0 83000 26674 4	12	\$ 18.99	12.34
Essential Oils		26675	Spearmint Essential Oil - DSP2 - Organic	0.5	oz	0 83000 26675 1	12	\$ 11.99	7.79
Essential Oils		26680	Tea Tree Essential Oil - DSP1 - Organic	0.5	oz	0-83000-26680-5	12	\$ 10.99	7.14
Essential Oils		26683	Wintergreen Essential Oil - DSP2 - Organic	0.5	oz	0 83000 26683 6	12	\$ 14.99	9.74
Essential Oils Blend		26700	Alpine Fresh Essential Oil Blend - DSP3 - Organic	0.5	oz	0 83000 26700 0	12	\$ 15.99	10.39
Essential Oils Blend		26691	Geranium & Sage Essential Oil Blend - DSP3 - Organic	0.5	oz	0 83000 26691 1	12	\$ 16.99	11.04
Essential Oils Blend		26692	Immune Defense Essential Oil Blend - DSP3 - Organic	0.5	oz	0 83000 26692 8	12	\$ 9.99	6.49
Essential Oils Blend		26693	Night Snooz Essential Oil Blend - DSP3 - Organic	0.5	oz	0 83000 26693 5	12	\$ 16.99	11.04
Essential Oils Blend		26694	Ocean Breeze Cooling Essential Oil Blend - DSP3 - Organic	0.5	oz	0 83000 26694 2	12	\$ 16.99	11.04
Essential Oils Blend		26696	Peace & Calming Relax Essential Oil Blend - DSP3 - Organic	0.5	oz	0 83000 26696 6	12	\$ 10.99	7.14
Essential Oils Blend		26695	Romance Essential Oil Blend - DSP3 - Organic	0.5	oz	0 83000 26695 9	12	\$ 14.99	9.74
Essential Oils Blend		26697	Tea Tree and Spearmint Essential Oil Blend - DSP3 - Organic	0.5	oz	0 83000 26697 3	12	\$ 14.99	9.74
Essential Oils Blend		26682	Thrones Essential Oil Blend - DSP3 - Organic	0.5	oz	0 83000 26682 9	12	\$ 15.99	10.39
Essential Oils Blend		26698	Unwind & D-Stress Essential Oil Blend - DSP3 - Organic	0.5	oz	0 83000 26698 0	12	\$ 19.19	12.47
Essential Oils Blend		26699	Vanilla & Cinnamon Essential Oil Blend - DSP3 - Organic	0.5	oz	0 83000 26699 7	12	\$ 14.99	9.74
Essential Oils Blend		26701	Vitality Ener-Boost Essential Oil Blend - DSP3 - Organic	0.5	oz	0 83000 26701 7	12	\$ 14.99	9.74
ExtractaCaps		26590	Adrenal Blend - ExtractaCaps	90	liquid caps	0 83000 26590 7	12	\$ 34.99	22.74
ExtractaCaps		26582	Black Walnut + - ExtractaCaps	90	liquid caps	0 83000 26582 2	12	\$ 34.99	22.74
ExtractaCaps		26586	Hawthorne + - ExtractaCaps	90	liquid caps	0 83000 26586 0	12	\$ 29.99	19.49
ExtractaCaps		26505	Holy Basil - ExtractaCaps	90	liquid caps	0 83000 26505 1	12	\$ 34.99	22.74
ExtractaCaps		26515	Inflama - Dyne - ExtractaCaps	90	liquid caps	0 83000 26515 0	12	\$ 44.99	29.24
ExtractaCaps		26530	Milk Thistle - ExtractaCaps	90	liquid caps	0 83000 26530 3	12	\$ 34.99	22.74
ExtractaCaps		26542	Rhodiola Rosea - ExtractaCaps	90	liquid caps	0 83000 26542 6	12	\$ 29.99	19.49
ExtractaCaps		26592	Thyroid Blend - ExtractaCaps	90	liquid caps	0 83000 26592 1	12	\$ 31.99	20.79
ExtractaCaps		26594	Turmeric & Ginger - ExtractaCaps	90	liquid caps	0 83000 26594 5	12	\$ 34.99	22.74
Genecutic Naturals		26820	Cinnamon 500mg - Organic QAI Certified	60	Caps	8 96245 00110 6	12	\$ 17.99	11.69
Genecutic Naturals		26800	Colostrum - U.S. Grade A	120	Caps	8 96245 00102 1	12	\$ 39.99	25.99
Genecutic Naturals		26810	COQ10 100 mg 24Hr. Microactive	60	V-Cap	8 96245 00118 2	12	\$ 31.99	20.79
Genecutic Naturals		26870	Curcumin BCM-95 250 mg	60	Soft Gel	8 96245 00116 8	12	\$ 34.99	22.74
Genecutic Naturals		26825	Milk Thistle 350mg - Organic QAI Certified	60	Caps	8 96245 00104 5	12	\$ 29.99	19.49
Genecutic Naturals	NEW	26475	PLANT HEAD Men's Formula (NEW)	16.4	oz	896245001755	6	\$ 49.99	32.49
Genecutic Naturals	NEW	26470	PLANT HEAD Original Greens (NEW)	8.99	oz	896245001649	12	\$ 39.99	25.99
Genecutic Naturals		26889	PLANT HEAD PROTEIN - BANANA FLAVOR	1.8	lb	8 96245 26889 9	6	\$ 29.99	19.49
Genecutic Naturals		26885	PLANT HEAD PROTEIN - CHOCOLATE FLAVOR	1.8	lb	8 96245 00131 1	6	\$ 29.99	19.49
Genecutic Naturals		26888	PLANT HEAD PROTEIN - STRAWBERRY FLAVOR	1.7	lb	8 96245 26888 2	6	\$ 29.99	19.49
Genecutic Naturals		26893	PLANT HEAD PROTEIN - UNFLAVORED	1.3	lb	8 96245 26893 6	6	\$ 29.99	19.49
Genecutic Naturals		26890	PLANT HEAD PROTEIN - VANILLA FLAVOR	1.7	lb	8 96245 00130 4	6	\$ 29.99	19.49
Genecutic Naturals		26887	PLANT HEAD REAL MEAL- CHOCOLATE FLAVOR	2.3	lb	8 96245 26887 5	6	\$ 49.99	32.49

Nature's_Answer_-_MAP-PRICING_2018_-_2019 (2)

Product Category	New SKU	Item #	PRODUCT DESCRIPTION	Size	UOM	Master UPC #	Case Pack	srp	MAP As of April 1st 2018 (35%)
Genceutic Naturals		26892	PLANT HEAD REAL MEAL- VANILLA FLAVOR	2.3	lb	8 96245 26892 9	6	\$ 49.99	\$ 32.49
Genceutic Naturals		26850	pTeroBlue Pterostilbene 100 mg	60	V-Cap	8 96245 00106 9	12	\$ 29.99	\$ 19.49
Genceutic Naturals		26855	pTeroBlue™ Pterostilbene + Resveratrol 350mg	60	V-Cap	8 96245 00108 3	12	\$ 34.99	\$ 22.74
Genceutic Naturals		26803	Regenix XL w/L1100	120	V-Cap		12	\$ 59.99	\$ 38.99
Genceutic Naturals		26845	R-Lipoic Acid 300 mg Bio-Enh Natural	60	V-Cap	8 96245 00105 2	12	\$ 49.99	\$ 32.49
Genceutic Naturals		26835	Turmeric 300mg - Organic QAI Certified	60	Caps	8 96245 00109 0	12	\$ 19.99	\$ 12.99
Genceutic Naturals		26860	Wild & Pure Resveratrol 500mg	60	V-Cap	8 96245 00107 6	12	\$ 59.99	\$ 38.99
Genceutic Naturals		26830	Wild Crafted Resveratrol 100mg	60	V-Cap	8 96245 00103 8	12	\$ 27.99	\$ 18.19
Greens Tea Energy		1700	Green Tea Energy 12 - 2 oz CDU (Counter Display)	2	oz	0 83000 01700 1	12	\$ 2.99	\$ 1.94
Greens Today		26411	Greens Today Men's Formula	26.4 oz	oz	6 11049 90183 0	6	\$ 48.95	\$ 31.82
Greens Today		26400	Greens Today Original Formula	18 oz	oz	6 11049 90172 4	6	\$ 43.99	\$ 28.59
Greens Today		26406	Greens Today Powerhouse Formula	40	oz	6 11049 90186 1	6	\$ 52.99	\$ 34.44
Greens Today		26407	Greens Today Powerhouse Formula	13.3 oz	oz	6 11049 00051 9	6	\$ 21.95	\$ 14.27
Greens Today		26425	Greens Today Raw	10.5	oz	6 11049 26425 6	6	\$ 37.99	\$ 24.69
Kids		KD10	Bubble-B-Gone	1	oz	0 83000 00706 4	12	\$ 7.99	\$ 5.19
Liquid Platinum		26197	Acai w/Orac Super 7	16	oz	0 83000 26197 8	12	\$ 13.99	\$ 9.09
Liquid Platinum		26120	Calcium & Magnesium Supreme	8	oz	0 83000 26120 6	12	\$ 15.99	\$ 10.39
Liquid Platinum		26122	Calcium & Magnesium Supreme	16	oz	0 83000 26122 0	12	\$ 26.99	\$ 17.54
Liquid Platinum		26180	Cod Liver Oil	16	oz	0 83000 26180 0	12	\$ 26.99	\$ 17.54
Liquid Platinum		26125	Co-Q 10	4	oz	0 83000 26125 1	12	\$ 14.99	\$ 9.74
Liquid Platinum		26130	Co-Q 10	8	oz	0 83000 26130 5	12	\$ 19.99	\$ 12.99
Liquid Platinum		26140	Evening Primrose Oil	4	oz	0 83000 26140 4	12	\$ 31.99	\$ 20.79
Liquid Platinum		26145	Eye Care	8	oz	0 83000 26145 9	12	\$ 20.99	\$ 13.64
Liquid Platinum		26155	Glucosamine & Chondroitin	16	oz	0 83000 26155 8	12	\$ 27.99	\$ 18.19
Liquid Platinum		26156	Glucosamine & Chondroitin	32	oz	0 83000 26156 5	6	\$ 39.99	\$ 25.99
Liquid Platinum		26199	Goji w/Orac Super 7	16	oz	0 83000 26199 2	12	\$ 13.99	\$ 9.09
Liquid Platinum		26153	Green Tea with ORAC Mix Berry Flavor	2	oz	0 83000 26153 4	12	\$ 17.99	\$ 11.69
Liquid Platinum		26175	L-Carnitine	16	oz	0 83000 26175 6	12	\$ 24.99	\$ 16.24
Liquid Platinum		26174	Liquid Fiber	16	oz	0 83000 26174 9	12	\$ 19.99	\$ 12.99
Liquid Platinum		26173	Liquid Magnesium Glycinate	16	oz	0 83000 26173 2	12	\$ 17.99	\$ 11.69
Liquid Platinum		26135	Liquid Vitamin E	8	oz	0 83000 26135 0	12	\$ 34.99	\$ 22.74
Liquid Platinum		26198	Mangosteen w/Orac Super 7	16	oz	0 83000 26198 5	12	\$ 13.99	\$ 9.09
Liquid Platinum		26165	Multiple Minerals	8	oz	0 83000 26165 7	12	\$ 11.99	\$ 7.79
Liquid Platinum		26166	Multiple Minerals	16	oz	0 83000 26166 4	12	\$ 18.99	\$ 12.34
Liquid Platinum		26170	Multiple Vitamins	8	oz	0 83000 26170 1	12	\$ 11.99	\$ 7.79
Liquid Platinum		26171	Multiple Vitamins	16	oz	0 83000 26171 8	12	\$ 18.99	\$ 12.34
Liquid Platinum		26137	Omega 3	16	oz	0 83000 26137 4	12	\$ 29.99	\$ 19.49
Liquid Platinum		26190	Orac Super 7	32	oz	0 83000 26190 9	6	\$ 39.99	\$ 25.99
Liquid Platinum		26192	Orac Super 7	16	oz	0 83000 26192 3	12	\$ 24.95	\$ 16.22
Liquid Platinum		26110	Vitamin B-12	2	oz	0 83000 26110 7	12	\$ 19.99	\$ 12.99
Liquid Platinum		26105	Vitamin B-Complex	8	oz	0 83000 26105 3	12	\$ 16.99	\$ 11.04
Liquid Platinum		26107	Vitamin B-Complex	16	oz	0 83000 26107 7	12	\$ 26.99	\$ 17.54
Liquid Platinum		26115	Vitamin C	8	oz	0 83000 26115 2	12	\$ 12.99	\$ 8.44
Low Alcohol Combos		CB37	Echinacea & Goldenseal (organic alcohol)	1	oz	0 83000 00266 3	12	\$ 12.99	\$ 8.44
Low Alcohol Combos		CB37A	Echinacea & Goldenseal (organic alcohol)	2	oz	0 83000 00267 0	12	\$ 22.99	\$ 14.94
Oral Health Program		1641	PerioBrite Cleanse Oral Irrigating Conc	4	oz	0 83000 01641 7	12	\$ 19.99	\$ 12.99
Oral Health Program	NEW	1662	PerioBrite DRY MOUTH LOZENGES	100	Lozengers	0 83000 01662 2	12	\$ 19.99	\$ 12.99
Oral Health Program		1655	PerioBrite Natural Mouthwash Cinamint	16	oz	0 83000 01657 8	12	\$ 10.99	\$ 7.14
Oral Health Program		1643	PerioBrite Natural Mouthwash Cool Mint	16	oz	0 83000 01643 1	12	\$ 10.99	\$ 7.14
Oral Health Program		1657	PerioBrite Natural Mouthwash Wintermint	16	oz	0 83000 01656 1	12	\$ 10.99	\$ 7.14
Oral Health Program		1644	PerioBrite Natural Toothpaste Cinnamon	4	oz	0 83000 01644 8	12	\$ 6.99	\$ 4.54
Oral Health Program		1640	PerioBrite Natural Toothpaste Cool Mint	4	oz	0 83000 01640 0	12	\$ 6.99	\$ 4.54
Oral Health Program		1645	PerioBrite Natural Toothpaste Wintermint	4	oz	0 83000 01645 5	12	\$ 6.99	\$ 4.54
Oral Health Program		1642	PerioBrite Rub Topical Analgesic	0.5	oz	0 83000 01642 4	12	\$ 4.99	\$ 3.24
Marine Based		16461	Marine Based - Calcium Magnesium Capsules	120	Capsules	0 83000 16461 3	12	\$ 34.99	\$ 22.74
Marine Based		26124	Marine Based - Calcium Magnesium Liquid	16	LQ OZ	0 83000 26124 4	12	\$ 34.99	\$ 22.74
Marine Based		16462	Marine Based - Plant Based Magnesium Capsules	90	Capsules	0 83000 16462 0	12	\$ 19.99	\$ 12.99
Marine Based		26161	Marine Based - Plant Based Magnesium Liquid	16	LQ OZ	0 83000 26161 9	12	\$ 29.99	\$ 19.49
Platinum		26131	Coconut Oil Softgel - Extra Virgin	120	Soft Gel	0 83000 26131 2	12	\$ 18.99	\$ 12.34
Platinum		26187	Pueraria Murifica	60	V-Cap	0 83000 26187 9	6	\$ 24.99	\$ 16.24
Platinum		26179	Resveratrol 250 mg	60	V-Cap	0 83000 26179 4	6	\$ 37.99	\$ 24.69
Platinum		26177	Resveratrol Reserve Liquid	5	oz	0 83000 26177 0	6	\$ 29.99	\$ 19.49
Platinum		26370	UT Answer with D-Mannose	4	oz	0 83000 26370 5	12	\$ 34.99	\$ 22.74
Platinum	NEW	26375	UT Answer with D-Mannose	90	Vcap	0 83000 26375 0	12	\$ 34.99	\$ 22.74
Platinum Vit D3		26132	Liq - Vitamin D-3 Drops 4000 IU	0.5	oz	0 83000 26132 9	8	\$ 17.99	\$ 11.69
Probiotic Lite		16551	Probiotic Lite - Raspberry Lemonade 10 packets	10	pack	0 83000 16551 1	12	\$ 11.99	\$ 7.79
Sambucus		26188	Sambucus (Black Elder Berry) Spray	2	oz	0 83000 26188 6	12	\$ 10.99	\$ 7.14
Sambucus		26040	Sambucus (Black Elder Berry) Super Concentrated	4	oz	0 83000 26040 7	12	\$ 15.99	\$ 10.39
Sambucus		26042	Sambucus (Black Elder Berry) Super Concentrated	8	oz	0 83000 26042 1	12	\$ 28.99	\$ 18.84
Sambucus		26220	Sambucus (Black Elder Berry) Super Concentrated - Fam	16	oz	0 83000 26220 3	12	\$ 49.99	\$ 32.49
Sambucus		26223	Sambucus (Black Elder Berry) Super Concentrated CHERI	8	oz	0 83000 26223 4	12	\$ 28.99	\$ 18.84
Sambucus		26224	Sambucus (Black Elder Berry) Super Concentrated ORAN	8	oz	0 83000 26224 1	12	\$ 28.99	\$ 18.84
Sambucus		26046	Sambucus Immune Support	4	oz	0 83000 26046 9	12	\$ 16.99	\$ 11.04
Sambucus		26222	Sambucus Immune Support	8	oz	0 83000 26222 7	12	\$ 30.99	\$ 20.14
Sambucus		26044	Sambucus Kids Formula	4	oz	0 83000 26044 5	12	\$ 15.99	\$ 10.39
Sambucus		26221	Sambucus Kids Formula	8	oz	0 83000 26221 0	12	\$ 28.99	\$ 18.84
Sambucus		26225	Sambucus Kids Formula CHERRY FLAVOR	8	oz	0 83000 26225 8	12	\$ 28.99	\$ 18.84
Sambucus		26226	Sambucus Kids Formula ORANGE FLAVOR	8	oz	0 83000 26226 5	12	\$ 28.99	\$ 18.84
Sambucus		26047	Sambucus PM Nighttime Formula	4	oz	0 83000 26047 6	12	\$ 19.99	\$ 12.99
Sambucus Gummies	NEW	26234	Sambucus Mega Gummies 7x (NEW)	30	Gummies	0 83000 26234 0	12	\$ 29.99	\$ 19.49
Single Alc Free		AF96	AF Bio-Pro Maitake	2	oz	0 83000 00751 4	6	\$ 59.99	\$ 38.99
Single Alc Free		AF04	Alfalfa Herb (AF)	1	oz	0 83000 00573 2	12	\$ 11.99	\$ 7.79
Single Alc Free		AF05	Ashwagandha Root (AF)	2	oz	0 83000 00577 0	12	\$ 22.99	\$ 14.94
Single Alc Free		AF6	Astragalus Root (AF)	1	oz	0 83000 00574 9	12	\$ 12.99	\$ 8.44
Single Alc Free		AF10	Bilberry 20 Standardized Liq Extract (AF)	1	oz	0 83000 00753 8	12	\$ 39.99	\$ 25.99
Single Alc Free		AF12	Black Cohosh Root (AF)	1	oz	0 83000 00576 3	12	\$ 13.99	\$ 9.09
Single Alc Free		AF14	Black Walnut Green Hulls (AF)	1	oz	0 83000 00580 0	12	\$ 13.99	\$ 9.09
Single Alc Free		AF18	Blue Cohosh Root (AF)	1	oz	0 83000 00582 4	12	\$ 13.99	\$ 9.09

Nature's_Answer_-_MAP-PRICING_2018_-_2019 (2)

Product Category	New SKU	Item #	PRODUCT DESCRIPTION	Size	UOM	Master UPC #	Case Pack	srp	MAP As of April 1st 2018 (35%)
Single Alc Free		AF16	Blueberry Fruit (AF)	2	oz	0 83000 00581 7	12	\$ 24.99	16.24
Single Alc Free		AF25	Bupleurum Root (AF)	1	oz	0 83000 00721 7	12	\$ 13.99	9.09
Single Alc Free		AF26	Burdock Root (AF)	1	oz	0 83000 00584 8	12	\$ 13.99	9.09
Single Alc Free		AF158	Cat's Claw Inner Bark (AF)	2	oz	0 83000 00585 5	12	\$ 24.99	16.24
Single Alc Free		AF35	Chamomile Flower (AF)	1	oz	0 83000 00588 6	12	\$ 13.99	9.09
Single Alc Free		AF39	Chickweed Herb (AF)	1	oz	0 83000 00589 3	12	\$ 13.99	9.09
Single Alc Free		AF40	Cleavers Herb (AF)	1	oz	0 83000 00718 7	12	\$ 12.99	8.44
Single Alc Free		AF41	Codonopsis Root (AF)	1	oz	0 83000 00722 4	12	\$ 13.99	9.09
Single Alc Free		AF44	Corn silk (AF)	1	oz	0 83000 00601 2	12	\$ 12.99	8.44
Single Alc Free		AF46	Cranberry (AF)	1	oz	0 83000 00600 5	12	\$ 13.99	9.09
Single Alc Free		AF48	Damiana Leaf (AF)	1	oz	0 83000 00602 9	12	\$ 13.99	9.09
Single Alc Free		AF50	Dandelion Root (AF)	1	oz	0 83000 00604 3	12	\$ 12.99	8.44
Single Alc Free		AF53	Devil's Claw Root (AF)	1	oz	0 83000 00608 1	12	\$ 17.99	11.69
Single Alc Free		AF54	Dong Quai Root (AF)	1	oz	0 83000 00610 4	12	\$ 17.99	11.69
Single Alc Free		AF55	Echinacea (AF)	1	oz	0 83000 00612 8	12	\$ 15.99	10.39
Single Alc Free		AF57	Echinacea (AF)	2	oz	0 83000 00613 5	12	\$ 26.99	17.54
Single Alc Free		AF58	Echinacea (AF)	4	oz	0 83000 00611 1	12	\$ 43.99	28.59
Single Alc Free		AF59G	Echinacea w/Natural Grape Flavor (AF)	1	oz	0 83000 00609 8	12	\$ 12.99	8.44
Single Alc Free		AF59O	Echinacea w/Organic Orange Flavor (AF)	1	oz	0 83000 00603 6	12	\$ 12.99	8.44
Single Alc Free		AF77	Eleutherococcus senticosus (AF)	2	oz	0 83000 00671 5	12	\$ 22.99	14.94
Single Alc Free		AF60	Eyebright Herb (AF)	1	oz	0 83000 00614 2	12	\$ 13.99	9.09
Single Alc Free		AF66	Feverfew Leaf (AF)	1	oz	0 83000 00615 9	12	\$ 13.99	9.09
Single Alc Free		AF72	Ginger Root (AF)	1	oz	0 83000 00616 6	12	\$ 16.99	11.04
Single Alc Free		AF74	Ginkgo Leaf (AF)	1	oz	0 83000 00620 3	12	\$ 13.99	9.09
Single Alc Free		AF74A	Ginkgo Leaf (AF)	2	oz	0 83000 00621 0	12	\$ 24.99	16.24
Single Alc Free		AF75	Ginseng, American Root (AF)	1	oz	0 83000 00624 1	12	\$ 25.99	16.89
Single Alc Free		AF76	Ginseng, Chinese Red Root	1	oz	0 83000 00728 6	12	\$ 20.99	13.64
Single Alc Free		AF77A	Ginseng, Chinese White Root (AF)	1	oz	0 83000 00720 0	12	\$ 22.99	14.94
Single Alc Free		1072A	Glycerin Pure Vegetable (Coconut Derived) (AF)	4	oz	0 83000 00854 2	12	\$ 10.99	7.14
Single Alc Free		AF78	Goldenseal Root (AF)	1	oz	0 83000 00628 9	12	\$ 21.99	14.29
Single Alc Free		AF82	Gotu Kola Herb (AF)	1	oz	0 83000 00632 6	12	\$ 12.99	8.44
Single Alc Free		AF83	Green Tea Leaf (AF)	1	oz	0 83000 00633 3	12	\$ 13.99	9.09
Single Alc Free		AF87	Green Tea, Super "high potency" (30% EGCG; 90% Polyphenols)	2	oz	0 83000 00634 0	12	\$ 18.99	12.34
Single Alc Free		AF87L	Green Tea, Super w/ Lemon Flavor (30% EGCG; 90% Polyphenols)	2	oz	0 83000 00635 7	12	\$ 18.99	12.34
Single Alc Free		AF87P	Green Tea, Super w/ Peach Flavor (30% EGCG; 90% Polyphenols)	2	oz	0 83000 00646 3	12	\$ 18.99	12.34
Single Alc Free		AF81	Gymnema Leaf (AF)	1	oz	0 83000 00631 9	12	\$ 14.99	9.74
Single Alc Free		AF84	Hawthorn Berry, Leaf & Flower (AF)	1	oz	0 83000 00636 4	12	\$ 12.99	8.44
Single Alc Free		AF86	Horsetail Herb (AF)	1	oz	0 83000 00637 1	12	\$ 12.99	8.44
Single Alc Free		AF89	Hyssop Herb (AF)	1	oz	0 83000 00638 8	12	\$ 13.99	9.09
Single Alc Free		AF92	Kava 6 Extract (AF)	1	oz	0 83000 00641 8	12	\$ 19.99	12.99
Single Alc Free		AF98	Licorice Root (AF)	1	oz	0 83000 00640 1	12	\$ 13.99	9.09
Single Alc Free		AF99A	Lomatium Root (AF)	1	oz	0 83000 00715 6	12	\$ 13.99	9.09
Single Alc Free		AF104	Marshmallow Root (AF)	1	oz	0 83000 00644 9	12	\$ 13.99	9.09
Single Alc Free		AF108	Milk Thistle Seed (AF)	1	oz	0 83000 00645 6	12	\$ 13.99	9.09
Single Alc Free		AF109	Milk Thistle Seed (AF)	2	oz	0 83000 00645 7 9	12	\$ 24.99	16.24
Single Alc Free		1211	Mullein Flower Ear Oil Topical Formula (AF)	1	oz	0 83000 00864 1	12	\$ 11.99	7.79
Single Alc Free		AF112	Mullein Leaf (AF)	1	oz	0 83000 00648 7	12	\$ 13.99	9.09
Single Alc Free		AF116	Nettle Leaf (AF)	1	oz	0 83000 00650 0	12	\$ 12.99	8.44
Single Alc Free		AF119	Oil of Oregano leaf (AF)	1	oz	0 83000 00651 7	12	\$ 32.99	21.44
Single Alc Free		AF118	OleoPein Olive Leaf (AF)	2	oz	0 83000 00653 1	12	\$ 19.99	12.99
Single Alc Free		AF120	Passionflower Herb (AF)	1	oz	0 83000 00654 8	12	\$ 12.99	8.44
Single Alc Free		AF121	Pau D'Arco Inner Bark (AF)	1	oz	0 83000 00652 4	12	\$ 12.99	8.44
Single Alc Free		AF126	Peppermint Leaf (AF)	1	oz	0 83000 00656 2	12	\$ 12.99	8.44
Single Alc Free		AF128	Propolis Resin (AF)	1	oz	0 83000 00657 9	12	\$ 17.99	11.69
Single Alc Free		AF138	Raspberry Leaf (AF)	1	oz	0 83000 00660 9	12	\$ 14.99	9.74
Single Alc Free		AF130	Red Clover Flowering Tops (AF)	1	oz	0 83000 00658 6	12	\$ 13.99	9.09
Single Alc Free		AF140	Reishi Fruiting Body (AF)	1	oz	0 83000 00662 3	12	\$ 21.99	14.29
Single Alc Free		AF142	Rhodiola Root (AF)	1	oz	0 83000 00663 0	12	\$ 14.99	9.74
Single Alc Free		AF145	Sage Leaf (AF)	1	oz	0 83000 00664 7	12	\$ 13.99	9.09
Single Alc Free		AF147	Sarsaparilla Root (AF)	1	oz	0 83000 00669 2	12	\$ 13.99	9.09
Single Alc Free		AF149	Saw Palmetto Berry (AF)	1	oz	0 83000 00668 5	12	\$ 16.99	11.04
Single Alc Free		AF150	Schisandra Berry (AF)	1	oz	0 83000 00670 8	12	\$ 13.99	9.09
Single Alc Free		AF152	Shiitake Fruiting Body (AF)	1	oz	0 83000 00674 6	12	\$ 13.99	9.09
Single Alc Free		AF151	Skullcap Herb (AF)	1	oz	0 83000 00672 2	12	\$ 13.99	9.09
Single Alc Free		AF154	St. John's Wort Young Flowering Tops (AF)	1	oz	0 83000 00676 0	12	\$ 16.99	11.04
Single Alc Free		AF155	Stevia Leaf (AF)	2	oz	0 83000 00677 7	12	\$ 22.99	14.94
Single Alc Free		AF159	Suma Root (AF)	1	oz	0 83000 00727 9	12	\$ 13.99	9.09
Single Alc Free		AF156	Turmeric 3 Liquid (AF)	1	oz	0 83000 00901 3	12	\$ 24.99	16.24
Single Alc Free		AF162	Valerian Root (AF)	2	oz	0 83000 00682 1	12	\$ 21.99	14.29
Single Alc Free		AF160	Valerian Root (AF)	1	oz	0 83000 00680 7	12	\$ 12.99	8.44
Single Alc Free		AF34	Vitex Berry (AF)	1	oz	0 83000 00592 3	12	\$ 13.99	9.09
Single Alc Free		AF165	White Willow Bark (AF)	1	oz	0 83000 00683 8	12	\$ 13.99	9.09
Single Alc Free		AF169	Yarrow Flowers (AF)	1	oz	0 83000 00684 5	12	\$ 13.99	9.09
Single Alc Free		AF180	Yellowdock Root (AF)	1	oz	0 83000 00686 9	12	\$ 13.99	9.09
Single Alc Free		AF180A	Yohimbe Bark (AF)	1	oz	0 83000 00687 6	12	\$ 16.99	11.04
Single Low Alc		1002	Alfalfa Herb	2	oz	0 83000 00103 1	12	\$ 20.99	13.64
Single Low Alc		1004	Angelica Root	1	oz	0 83000 00106 2	12	\$ 11.99	7.79
Single Low Alc		1006A	Astragalus Root	1	oz	0 83000 00125 3	12	\$ 12.99	8.44
Single Low Alc		1007	Barberry Root	1	oz	0 83000 00116 1	12	\$ 13.99	9.09
Single Low Alc		1009	Bayberry Bark	1	oz	0 83000 00121 5	12	\$ 13.99	9.09
Single Low Alc		1010A	Bee Pollen	1	oz	0 83000 00127 7	12	\$ 13.99	9.09
Single Low Alc		1232B	Bio-flavonoids & Rose Hip	8	oz	0 83000 00838 2	6	\$ 29.99	19.49
Single Low Alc		1011	Black Cohosh Root	1	oz	0 83000 00130 7	12	\$ 12.99	8.44
Single Low Alc		1012	Black Cohosh Root	2	oz	0 83000 00133 8	12	\$ 21.99	14.29
Single Low Alc		1013	Black Walnut Green Hulls	1	oz	0 83000 00136 9	12	\$ 12.99	8.44
Single Low Alc		1014	Bladderwrack Thallus	1	oz	0 83000 00139 0	12	\$ 12.99	8.44
Single Low Alc		1015	Bladderwrack Thallus	2	oz	0 83000 00142 0	12	\$ 22.99	14.94
Single Low Alc		1016	Blessed Thistle Herb	1	oz	0 83000 00145 1	12	\$ 11.99	7.79

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Product Category	New SKU	Item #	PRODUCT DESCRIPTION	Size	UOM	Master UPC #	Case Pack	srp	MAP As of April 1st 2018 (35%)
Single Low Alc		1018	Blue Cohosh Root	1	oz	0 83000 00151 2	12	\$ 12.99	\$ 8.44
Single Low Alc		1021	Blue Vervain Herb	1	oz	0 83000 00160 4	12	\$ 11.99	\$ 7.79
Single Low Alc		1017	Blueberry Leaf	1	oz	0 83000 00148 2	12	\$ 13.99	\$ 9.09
Single Low Alc		1025	Burdock Root	1	oz	0 83000 00169 7	12	\$ 11.99	\$ 7.79
Single Low Alc		1026	Burdock Root	2	oz	0 83000 00172 7	12	\$ 20.99	\$ 13.64
Single Low Alc		1096	Calendula Flower	1	oz	0 83000 00178 9	12	\$ 11.99	\$ 7.79
Single Low Alc		1030	Cascara Sagrada bark	3	oz	0 83000 00187 1	12	\$ 15.99	\$ 10.39
Single Low Alc		1031	Catnip Herb	1	oz	0 83000 00190 1	12	\$ 11.99	\$ 7.79
Single Low Alc		1150A	Cat's Claw Inner Bark	2	oz	0 83000 00191 8	12	\$ 24.99	\$ 16.24
Single Low Alc		1028	Cayenne Fruit	1	oz	0 83000 00181 9	12	\$ 11.99	\$ 7.79
Single Low Alc		1029	Cayenne Fruit	2	oz	0 83000 00184 0	12	\$ 20.99	\$ 13.64
Single Low Alc		1032	Celery Seed	1	oz	0 83000 00193 2	12	\$ 12.99	\$ 8.44
Single Low Alc		1033	Chamomile Flower	1	oz	0 83000 00199 4	12	\$ 12.99	\$ 8.44
Single Low Alc		1038	Chickweed Herb	2	oz	0 83000 00214 4	12	\$ 21.99	\$ 14.29
Single Low Alc		1039	Cinnamon Bark	1	oz	0 83000 00217 5	12	\$ 13.99	\$ 9.09
Single Low Alc		1046	Damiana Leaf	1	oz	0 83000 00241 0	12	\$ 11.99	\$ 7.79
Single Low Alc		1047	Damiana Leaf	2	oz	0 83000 00244 1	12	\$ 20.99	\$ 13.64
Single Low Alc		1048	Dandelion Root	1	oz	0 83000 00247 2	12	\$ 11.99	\$ 7.79
Single Low Alc		1049	Dandelion Root	2	oz	0 83000 00250 2	12	\$ 20.99	\$ 13.64
Single Low Alc		1050	Devil's Claw Root	1	oz	0 83000 00253 3	12	\$ 15.99	\$ 10.39
Single Low Alc		1051	Devil's Claw Root	2	oz	0 83000 00256 4	12	\$ 25.99	\$ 16.89
Single Low Alc		1052	Dong Quai Root	1	oz	0 83000 00259 5	12	\$ 15.99	\$ 10.39
Single Low Alc		1053	Echinacea	1	oz	0 83000 00262 5	12	\$ 12.99	\$ 8.44
Single Low Alc		1054	Echinacea	2	oz	0 83000 00265 6	12	\$ 22.99	\$ 14.94
Single Low Alc		1054F	Echinacea Fresh Whole Plant	1	oz	0 83000 00268 7	12	\$ 10.99	\$ 7.14
Single Low Alc		1056	Elecampane Root	1	oz	0 83000 00274 8	12	\$ 11.99	\$ 7.79
Single Low Alc		1057	Elecampane Root	2	oz	0 83000 00277 9	12	\$ 20.99	\$ 13.64
Single Low Alc		1072	Eleutherococcus senticosus	2	oz	0 83000 00325 7	12	\$ 25.99	\$ 16.89
Single Low Alc		1059	Eyebright Herb	1	oz	0 83000 00258 8	12	\$ 12.99	\$ 8.44
Single Low Alc		1061	Fennel Seed	1	oz	0 83000 00289 2	12	\$ 12.99	\$ 8.44
Single Low Alc		1062	Fenugreek Seed	1	oz	0 83000 00292 2	12	\$ 11.99	\$ 7.79
Single Low Alc		1063	Fenugreek Seed	2	oz	0 83000 00295 3	12	\$ 20.99	\$ 13.64
Single Low Alc		1064	Fo-Ti Root	1	oz	0 83000 00298 4	12	\$ 12.99	\$ 8.44
Single Low Alc		1065	Fo-Ti Root	2	oz	0 83000 00301 1	12	\$ 22.99	\$ 14.94
Single Low Alc		1066	Garlic Bulb	1	oz	0 83000 00304 2	12	\$ 11.99	\$ 7.79
Single Low Alc		1067	Gentian Root	1	oz	0 83000 00307 3	12	\$ 11.99	\$ 7.79
Single Low Alc		1068	Gentian Root	2	oz	0 83000 00310 3	12	\$ 20.99	\$ 13.64
Single Low Alc		1069	Ginger Root	1	oz	0 83000 00313 4	12	\$ 12.99	\$ 8.44
Single Low Alc		1070	Ginger Root	2	oz	0 83000 00316 5	12	\$ 22.99	\$ 14.94
Single Low Alc		1070A	Ginkgo Leaf	1	oz	0 83000 00319 6	12	\$ 13.99	\$ 9.09
Single Low Alc		1071	Ginseng, American Root	1	oz	0 83000 00322 6	12	\$ 23.99	\$ 15.59
Single Low Alc		1073	Goldenseal Root	1	oz	0 83000 00328 8	12	\$ 20.99	\$ 13.64
Single Low Alc		1074	Goldenseal Root	2	oz	0 83000 00331 8	12	\$ 37.99	\$ 24.69
Single Low Alc		1077	Gotu Kola Herb	2	oz	0 83000 00337 0	12	\$ 22.99	\$ 14.94
Single Low Alc		1075A	Guarana Seed	1	oz	0 83000 00340 0	12	\$ 13.99	\$ 9.09
Single Low Alc		1078	Hawthorn Berry, Leaf & Flower	1	oz	0 83000 00343 1	12	\$ 12.99	\$ 8.44
Single Low Alc		1079	Hawthorn Berry, Leaf & Flower	2	oz	0 83000 00346 2	12	\$ 22.99	\$ 14.94
Single Low Alc		1080	Hops	1	oz	0 83000 00349 3	12	\$ 12.99	\$ 8.44
Single Low Alc		1081	Horehound	1	oz	0 83000 00352 3	12	\$ 11.99	\$ 7.79
Single Low Alc		1082	Horseail Herb	1	oz	0 83000 00355 4	12	\$ 13.99	\$ 9.09
Single Low Alc		1083	Hydrangea Root	1	oz	0 83000 00358 5	12	\$ 11.99	\$ 7.79
Single Low Alc		1084	Hyssop Herb	1	oz	0 83000 00361 5	12	\$ 11.99	\$ 7.79
Single Low Alc		1086	Juniper Berry	1	oz	0 83000 00367 7	12	\$ 11.99	\$ 7.79
Single Low Alc		1088	Kola Nut	1	oz	0 83000 00373 8	12	\$ 11.99	\$ 7.79
Single Low Alc		1090	Lavender Flower	1	oz	0 83000 00374 5	12	\$ 11.99	\$ 7.79
Single Low Alc		1091	Licorice Root	1	oz	0 83000 00379 0	12	\$ 13.99	\$ 9.09
Single Low Alc		1092	Licorice Root	2	oz	0 83000 00382 0	12	\$ 23.99	\$ 15.59
Single Low Alc		NA29	Lobelia Herb	1	oz	0 83000 00388 2	12	\$ 13.99	\$ 9.09
Single Low Alc		1097	Marshmallow Root	1	oz	0 83000 00394 3	12	\$ 13.99	\$ 9.09
Single Low Alc		1101A	Milk Thistle Seed	1	oz	0 83000 00404 9	12	\$ 13.99	\$ 9.09
Single Low Alc		1102	Motherwort Herb	1	oz	0 83000 00406 3	12	\$ 12.99	\$ 8.44
Single Low Alc		1103	Muir Puama Root	1	oz	0 83000 00409 4	12	\$ 13.99	\$ 9.09
Single Low Alc		1104	Mullein Leaf	1	oz	0 83000 00412 4	12	\$ 12.99	\$ 8.44
Single Low Alc		1105	Mullein Leaf	2	oz	0 83000 00415 5	12	\$ 22.99	\$ 14.94
Single Low Alc		1106	Myrrh Oleo-Gum-Resin	1	oz	0 83000 00418 6	12	\$ 12.99	\$ 8.44
Single Low Alc		1108	Nettle Leaf	1	oz	0 83000 00424 7	12	\$ 12.99	\$ 8.44
Single Low Alc		1109	Nettle Leaf	2	oz	0 83000 00427 8	12	\$ 21.99	\$ 14.29
Single Low Alc		1111C	Oregon Grape Root	1	oz	0 83000 00434 6	12	\$ 12.99	\$ 8.44
Single Low Alc		1111D	Oregon Grape Root	2	oz	0 83000 00435 3	12	\$ 21.99	\$ 14.29
Single Low Alc		1112	Parsley Leaf	1	oz	0 83000 00436 0	12	\$ 12.99	\$ 8.44
Single Low Alc		1113	Passionflower Herb	1	oz	0 83000 00442 1	12	\$ 11.99	\$ 7.79
Single Low Alc		1114	Passionflower Herb	2	oz	0 83000 00445 2	12	\$ 20.99	\$ 13.64
Single Low Alc		1112B	Pau D'Arco Inner Bark	1	oz	0 83000 00439 1	12	\$ 12.99	\$ 8.44
Single Low Alc		1117	Peppermint Leaf	1	oz	0 83000 00454 4	12	\$ 13.99	\$ 9.09
Single Low Alc		1119	Periwinkle Leaf	1	oz	0 83000 00460 5	12	\$ 12.99	\$ 8.44
Single Low Alc		1122	Plantain Leaf	1	oz	0 83000 00466 7	12	\$ 11.99	\$ 7.79
Single Low Alc		1123	Pleurisy Root	2	oz	0 83000 00496 4	12	\$ 21.99	\$ 14.29
Single Low Alc		1124A	Propolis Resin	1	oz	0 83000 00475 9	12	\$ 15.99	\$ 10.39
Single Low Alc		1126	Pumpkin Seed	1	oz	0 83000 00478 0	12	\$ 14.99	\$ 9.74
Single Low Alc		1130	Raspberry Leaf	1	oz	0 83000 00896 2	12	\$ 11.99	\$ 7.79
Single Low Alc		1128	Red Clover Flowering Tops	1	oz	0 83000 00890 0	12	\$ 12.99	\$ 8.44
Single Low Alc		1132	Rhubarb Root	1	oz	0 83000 00902 0	12	\$ 12.99	\$ 8.44
Single Low Alc		1135	Rosemary Leaf	1	oz	0 83000 00911 2	12	\$ 12.99	\$ 8.44
Single Low Alc		1136	Rosemary Leaf	2	oz	0 83000 00914 3	12	\$ 21.99	\$ 14.29
Single Low Alc		1137	Sage Leaf	1	oz	0 83000 00481 0	12	\$ 11.99	\$ 7.79
Single Low Alc		1141	Saw Palmetto Berry	1	oz	0 83000 00493 3	12	\$ 15.99	\$ 10.39
Single Low Alc		1142	Saw Palmetto Berry	2	oz	0 83000 00469 8	12	\$ 28.99	\$ 18.84
Single Low Alc		1142A	Schisandra Berry	1	oz	0 83000 00503 9	12	\$ 11.99	\$ 7.79

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Product Category	New SKU	Item #	PRODUCT DESCRIPTION	Size	UOM	Master UPC #	Case Pack	srp	MAP As of April 1st 2018 (35%)
Single Low Alc		1143	Skullcap Herb	1	oz	0 83000 00499 5	12	\$ 12.99	\$ 8.44
Single Low Alc		1145	Slippery Elm Inner Bark	2	oz	0 83000 00505 3	12	\$ 19.99	\$ 12.99
Single Low Alc		1146	St. John's Wort Young Flowering Tops	1	oz	0 83000 00515 2	12	\$ 12.99	\$ 8.44
Single Low Alc		1149	Thyme Herb	1	oz	0 83000 00521 3	12	\$ 11.99	\$ 7.79
Single Low Alc		1151	Uva Ursi Leaf	1	oz	0 83000 00527 5	12	\$ 11.99	\$ 7.79
Single Low Alc		1152	Uva Ursi Leaf	2	oz	0 83000 00530 5	12	\$ 20.99	\$ 13.64
Single Low Alc		1153	Valerian Root	1	oz	0 83000 00533 6	12	\$ 12.99	\$ 8.44
Single Low Alc		1154	Valerian Root	2	oz	0 83000 00536 7	12	\$ 22.99	\$ 14.94
Single Low Alc		1032A	Vitex Berry	1	oz	0 83000 00196 3	12	\$ 12.99	\$ 8.44
Single Low Alc		1160	Wild Yam Root	2	oz	0 83000 00554 1	12	\$ 17.99	\$ 11.69
Single Low Alc		1156	Witch Hazel Leaf & Twig	1	oz	0 83000 00542 8	12	\$ 12.99	\$ 8.44
Single Low Alc		1161	Wood Betony Herb	1	oz	0 83000 00557 2	12	\$ 12.99	\$ 8.44
Single Low Alc		1162	Wood Betony Herb	2	oz	0 83000 00560 2	12	\$ 21.99	\$ 14.29
Single Low Alc		1163	Yarrow Flowers	1	oz	0 83000 00563 3	12	\$ 12.99	\$ 8.44
Single Low Alc		1164	Yarrow Flowers	2	oz	0 83000 00566 4	12	\$ 20.99	\$ 13.64
Single Low Alc		1166	Yellowdock Root	2	oz	0 83000 00572 5	12	\$ 20.99	\$ 13.64
Single Low Alc		1166C	Yucca Root	1	oz	0 83000 00578 7	12	\$ 13.99	\$ 9.09
Whole Beets	NEW	26910	Whole Beets Powder (NEW)	6.34	oz	0 83000 26910 3	12	\$ 29.99	\$ 19.49