



***UPDATED**
2017 MAP Price List and Policies

Item #	Item Description	UPC number	Size	Form	Whsle	MSRP	MAP \$
A-Z Capsulated Products							
A715	Acai Energy 4:1 400 mg	60194477159	60	Vcaps	10.00	19.99	9.99
A704	Activin Grape SE w/Amla 125 mg	601944777043	30	Vcaps	7.50	14.99	7.49
A723	Activin Grape SE w/Amla 125 mg	60194477234	90	Vcaps	17.50	34.99	17.49
A841	African Mango 10:1	601944778415	60	Vcaps	10.00	19.99	9.99
A745	Amla, organic extract	601944777456	60	Vcaps	10.00	19.99	9.99
A747	Andrographis, with Elderberry	601944777470	60	Vcaps	12.50	24.99	12.49
A788	Arjuna 10:1, 1% arjunolic acids	60194477883	60	Vcaps	10.00	19.99	9.99
A733	Artichoke, European	60194477333	60	Vcaps	17.50	34.99	17.49
A735	Ashwagandha, organic extract	60194477357	60	Vcaps	12.50	24.99	12.49
A727	Astragalus herbal extract	60194477272	60	Vcaps	10.00	19.99	9.99
A782	Astragalus herbal extract	60194477821	120	Vcaps	17.50	34.99	17.49
A716	Astragalus Reishi & Maitake plus	60194477166	60	Vcaps	17.50	34.99	17.49
B763	Bacopa, organic extract	60194477630	60	Vcaps	12.50	24.99	12.49
B764	Banaba leaf extract	60194477647	60	Vcaps	10.00	19.99	9.99
B783	Banaba leaf extract	60194477838	180	Vcaps	25.00	49.99	24.99
B738	Beta Glucans, Yeast Free	60194477388	60	Vcaps	15.00	29.99	14.99
B729	Bilberry, Go Ji & Chrys..	60194477296	60	Vcaps	17.50	34.99	17.49
B756	Bromelain Joint & Digestive	60194477562	60	Vcaps	17.50	34.99	17.49
C757	Carnosine (L-Carnosine)	60194477579	60	Vcaps	25.00	49.99	24.99
C809	Camu Camu 20% Vit C	601944778095	60	Vcaps	10.00	19.99	9.99
C819	Chamomile 12:1 250 mg	601944778194	60	Vcaps	10.00	19.99	9.99
C728	Coleus Forskolii Extract	60194477289	60	Vcaps	20.00	39.99	19.99
C714	Cordyceps, Cs-4 8:1	60194477142	60	Vcaps	15.00	29.99	14.99
E718	Echinacea, Purpurea & Angust.	60194477180	30	Vcaps	8.50	16.99	8.49
E707	Echinacea Goldenseal formula	601944777074	60	Vcaps	12.50	24.99	12.49
E816	Elderberry herbal extract 50:1	601944778163	60	Vcaps	20.00	39.99	19.99
E703	Eleuthero, Siberian, 50: extract	601944777036	60	Vcaps	10.00	19.99	9.99
E781	Eleuthero, Siberian, 50: extract	60194477814	120	Vcaps	17.50	34.99	17.49
F731	Fo Ti, traditionally prepared extract	60194477319	60	Vcaps	15.00	29.99	14.99
G839	Garcinia Cambogia extract 50%	601944778392	60	Vcaps	8.50	16.99	8.49
G724	Ginger extract 2.5 % gingerols	60194477241	60	Vcaps	8.50	16.99	8.49
G720	Ginkgo biloba extract 50:1 24%/6%	60194477203	60	Vcaps	10.00	19.99	9.99
G721	Ginkgo biloba 50:1 24%/6%	60194477210	120	Vcaps	15.00	29.99	14.99
G712	Ginseng extract, Panax Red	60194477128	60	Vcaps	15.00	29.99	14.99
G730	Go Ji Berry extract (Lycium Fruit)	60194477302	60	Vcaps	12.50	24.99	12.49
G811	Graviola, Max. Extract	601944778118	60	Vcaps	10.00	19.99	9.99
G831	Green Coffee Bean	601944778316	60	Vcaps	14.00	28.99	14.49
G711	Green Tea, Yellow Mountain 20:1	60194477111	60	Vcaps	8.50	16.99	8.49
G774	Green Tea, Yellow Mountain 20:1	60194477746	120	Vcaps	12.50	24.99	12.49
H812	Hawthorn Berry, Euro. Extract	601944778125	60	Vcaps	10.00	19.99	9.99
H732	Holy Basil, Lotus & Bacopa	60194477326	60	Vcaps	12.50	24.99	12.49
H776	Holy Basil, organic extract	60194477760	60	Vcaps	12.50	24.99	12.49
H771	Hoodia Gordonii	60194477715	60	Vcaps	15.00	29.99	14.99
I767	Imperial Adaptogen	60194477678	60	Vcaps	20.00	39.99	19.99
I775	Imperial Mushroom	60194477753	60	Vcaps	20.00	39.99	19.99
J744	Jiaogulan 12:1	601944777449	60	Vcaps	10.00	19.99	9.99
L821	Lemon Balm 8:1	601944778217	60	Vcaps	15.00	29.99	14.99
L822	Lion's Mane 20:1	601944778224	60	Vcaps	12.50	24.99	12.49
M749	Maca extract	60194477494	60	Vcaps	15.00	29.99	14.99
M760	Mangosteen 20%	60194477609	60	Vcaps	15.00	29.99	14.99
M808	Maqui Super Berry, Organic FD	601944778088	60	Vcaps	10.00	19.99	9.99
M726	Milk Thistle 80% Silymarin	60194477265	60	Vcaps	12.50	24.99	12.49
M772	Milk Thistle 80% Silymarin	60194477722	120	Vcaps	20.00	39.99	19.99
M807	Mucuna, organic extract 15% L-Dopa	601944778071	60	Vcaps	10.00	19.99	9.99
M736	Muscle Energy	60194477364	60	Vcaps	11.70	34.99	17.49
M795	MedVita Omega-Sure Fish Oil	60194477951	30	Vcaps	17.97	19.99	9.99
M796	MedVita Omega-Sure Fish Oil	60194477968	60	Vcaps	20.95	34.99	17.49
M793	MedVita Olive Force	60194477937	60	Vcaps	23.95	39.99	19.99
M794	MedVita ResveraGrape	60194477944	60	Vcaps	23.95	39.99	19.99

Item #	Item Description	UPC number	Size	Form	whsle	MSRP	MAP \$
A-Z Capsulated Products Cont'd.							
O734	Olive Leaf 18% Oleuropein	601944777340	60	Vcaps	10.00	19.99	9.99
O773	Olive Leaf 18% Oleuropein	60194477739	120	Vcaps	17.50	34.99	17.49
O750	OptiMSM 99.9% Pure Distilled	60194477500	90	Vcaps	10.00	19.99	9.99
O751	OptiMSM 99.9% Pure Distilled	60194477517	180	Vcaps	20.00	39.99	19.99
O765	Oregano extract	60194477654	60	Vcaps	8.50	16.99	8.49
P766	Passion Flower extract	60194477661	60	Vcaps	15.00	29.99	14.99
Q753	QVEG CoQ10 Liquid Enhanced	60194477531	30	LVcaps	17.96	29.99	14.99
Q754	QVEG CoQ10 Liquid Enhanced	60194477548	60	LVcaps	32.93	54.99	27.49
R743	Reishi, Supreme Red Ling Zhi extract	60194477432	60	Vcaps	15.00	29.99	14.99
R709	Resveratrol w/Ginger 20:1	601944777098	60	Vcaps	10.00	19.99	9.99
R786	Resveratrol w/Ginger 20:1	601944777869	180	Vcaps	25.00	49.99	24.99
R742	Rhododiola extract, Dual Action	601944777425	60	Vcaps	15.00	29.99	14.99
R767	Royal Jelly, Golden Emperor	60194477258	30	Vcaps	10.00	19.99	9.99
R717	Royal Jelly, Golden Emperor	601944777173	60	Vcaps	19.00	37.99	18.99
S830	Saffr-Tone	601944778309	60	Vcaps	25.00	49.99	24.99
S722	Saw Palmetto extract	60194477227	30	LVcaps	10.00	19.99	9.99
S710	Saw Palmetto extract	601944777104	60	LVcaps	19.00	37.99	18.99
S739	Schisandra 10:1	601944777395	60	Vcaps	12.50	24.99	12.49
S797	Shatavari, Organic 10:1	601944777975	60	Vcaps	10.00	19.99	9.99
S818	Shilajit	601944778187	60	Vcaps	12.50	24.99	12.49
S708	St Johns Wort extract	601944777081	90	Vcaps	12.50	24.99	12.49
S701	Suma extract	601944777012	60	Vcaps	10.00	19.99	9.99
S758	Sun Theanine	601944777586	30	Vcaps	10.00	19.99	9.99
S833	Svetol® Green Coffee Bean	601944778330	60	Vcaps	15.00	29.99	14.99
T746	Triphala, Organic extract	60194477463	60	Vcaps	10.00	19.99	9.99
T713	Turmeric, organic extract	601944777135	60	Vcaps	12.50	24.99	12.49
T762	Turmeric, organic extract	601944777623	120	Vcaps	20.00	39.99	19.99
T810	Turmeric, 4:1 extract	601944778101	90	Vcaps	10.00	19.99	9.99
V791	Valerian Root , European extract	601944777913	60	Vcaps	12.50	24.99	12.49
V768	V-Glucosamine	601944777685	60	Vcaps	10.00	19.99	9.99
V769	V-Glucosamine	601944777692	120	Vcaps	20.00	39.99	19.99
V719	Vital Treasures/Healthy Hair	601944777197	60	Vcaps	15.00	29.99	14.99
R705	Whole-Man Rhino Virility F.	601944777050	60	Vcaps	12.50	24.99	12.49
S706	Whole-Woman Sensual Fire	601944777067	60	Vcaps	12.50	24.99	12.49

Multi-Vitamin & ORAC Capsules							
O826	ORAC Energy Earth's Blend No Iron	601944778262	30	Vcaps	10.00	16.99	8.49
O827	ORAC Energy Earth's Blend No Iron	601944778279	60	Vcaps	17.95	29.99	14.99
O828	ORAC Energy Earth's Blend w/ Iron	601944778286	30	Vcaps	10.00	16.99	8.49
O829	ORAC Energy Earth's Blend w/ Iron	601944778293	60	Vcaps	17.95	29.99	14.99
O803	ORAC Energy Greens Capsules	601944778033	120	Vcaps	20.95	34.99	17.49

Powders, Bars, Nectars and Specialty Products							
C864	Collagen Extreme NEW Promo whsle \$8.98/Sug. Rtl \$14.99	601944778644	60	Vcaps	17.95	29.99	14.99
C865	Collagen Extreme NEW Promo whsle \$14.96/Sug. Rtl \$24.99	601944778651	120	Vcaps	32.92	49.99	24.99
A850	Whey Advanced Protein Form. 7 Srv	601944778507	183g	Powder	14.96	24.99	12.49
A851	Whey Advanced Protein Form. 14 Srv	601944778514	366g	Powder	29.93	49.99	24.99
B789	Blender Bottle Paradise	60194477890	1	each	6.00	9.99	4.99
M804	Maca Up Protein Vanilla	601944778040	420g	Powder	23.95	39.99	19.99
M805	Maca Up Protein Chocolate	601944778057	420g	Powder	23.95	39.99	19.99
O862	ORAC Energy Greens 15srv NEW	601944778620	91g	Powder	17.96	29.99	14.99
O777	ORAC Energy Greens 30srv	601944777777	182g	Powder	35.00	59.99	29.99
O778	ORAC Energy Greens 60srv	601944777784	364g	Powder	59.87	99.99	49.99
O779	ORAC Energy Greens 15 packets box	601944777791	91g	15 pks	20.95	34.99	17.49
S799	ORAC Energy Slimming Greens 30srv	601944777999	182g	Powder	35.00	59.99	29.99
O790	O. E. Protein & Greens Original 15 Srv	601944777906	454g	Powder	29.93	49.99	24.99
O852	O. E. Protein & Greens Vanilla 14 Srv	601944778521	454g	Powder	29.93	49.99	24.99
O801	ORAC Energy Pro. 14 packets box	601944778019	210g	14 pks	20.95	34.99	17.49
O840	ORAC Energy Pro. Green Choc.Bar Box	601944778408	756g	12 bars	24.00	35.82	17.90
O823	ORAC Energy Truly Chocolate 30srv	601944778231	182g	Powder	35.00	59.99	29.99
O824	ORAC Energy Truly Chocolate 60srv	601944778248	364g	Powder	59.87	99.99	49.99
P855	Organic Pea Protein unflavored	601944778552	454g	Powder	17.96	29.99	14.99
P856	Organic Pea Protein Vanilla	601944778569	440g	Powder	20.95	34.99	